

DIN A4 portrait

Dokumentraster / Grid

17,5 mm

Größe / Size Corporate Cube

1 Rastereinheit / Grid Unit = 17,5 x 17,5 mm

Breite Wortmarke / Width Logotype

2 Rastereinheiten / Grid Units

Größe / Size Communication Cube

min. 5 x 5 Rastereinheiten / Grid Units

Größe / Size Additional Cube

min. 1,5 x 1,5 Rastereinheiten / Grid Units,
kleiner als / smaller than Communication Cube

messe frankfurt



Messe Univers, Roboto oder/or Noto

Subline in MF Univers, Roboto
or/oder Noto

messe frankfurt

A background photograph of a trade show event. In the foreground, a woman with dark hair tied back, wearing a bright orange turtleneck, is smiling and looking towards the camera. To her right, a woman with blonde hair tied back, wearing a bright yellow long-sleeved top and a beaded necklace, is looking towards the camera. In the background, several other people are visible, including a man in a dark jacket and a man in a light blue shirt. The lighting is warm and focused on the people in the foreground.

Messe Univers, Roboto oder/or Noto

Subline in MF Univers, Roboto
or/oder Noto



ADDITIONAL
INFO